

MELISSA BUCHER

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EDUCATION

Boston University | College of Fine Arts
Boston, Massachusetts | Class of 2008
Bachelor of Fine Arts in Graphic Design

SOFTWARE SKILLS

Extensive knowledge of Photoshop,
Illustrator, InDesign, Dreamweaver;
HTML; Mac and PC; Knowledge of Flash,
After Effects, CSS

HONORS AND RECOGNITION

College of Fine Arts Dean's List
Fall 2005 to Spring 2008

Ridgefield Guild of Artists Scholarship
2004

National Honor Society
2003

PROFESSIONAL MEMBERSHIPS

AIGA
Member since 2007

EXPERIENCE

Junior Online Production Designer | NBCUniversal
Los Angeles, California | May 2010 to present
Create web graphics, banner ads, email blasts, email
signatures, skins, headers and new media graphics for
E! Entertainment Television, The Style Network and G4

Freelance Designer | Los Angeles Times
Los Angeles, California | Nov 2009 to Apr 2010
Designed email campaigns and print collateral including
ads, posters and signage; provided post-production
services and HTML/CSS programming

Graphic Designer | Intelligent Beauty, Inc.
El Segundo, California | Feb 2009 to Oct 2009
Responsible for design and production of daily email
newsletter; also created print and web collateral
including catalogs, landing pages and banner ads

Freelance Designer | Film Independent
Los Angeles, California | Jan 2009
Created designs for the 2009 Independent Spirit Awards,
including event program and step-and-repeat display

Junior Designer | Preserve Products
Waltham, Massachusetts | Jul 2008 to Nov 2008
Assisted with the design of email blasts, product sell
sheets, print ads, trade show displays and presentations;
created and optimized graphics for company website
and online store

Graphic Designer | Mayo Group
Boston, Massachusetts | Dec 2007 to May 2008
Created to websites, stationery suites, newsletters,
signage, postcards and posters for real estate properties

Design Intern | City of Boston
Boston, Massachusetts | Jan 2007 to Jul 2007
Designed promotional and marketing materials for the
Boston Parks & Recreation department